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[Wellesley college student wins All-American Scholarship](#)

Alice Berg, a freshman at Wellesley College majoring in neuroscience, has been awarded an All-American Scholarship of \$800 for her outstanding sales achievements with [Vector Marketing Corp.](#), a New York firm that sells Cutco Cutlery and other high-end kitchen utensils, Vector said today.

With more than 40,000 sales representatives, most of them full-time college students, Berg of Stevenson, Md., placed third nationwide, said Vector, which noted that Cutco products are sold through in-home demonstrations.

"Through Vector, I've become an extrovert, and I now have the confidence to take advantage of an opportunity when it is in front of me," Berg said.

Vector Marketing is a subsidiary of Alcas Corp. of Olean, N.Y., the parent company of Cutco.
(By Chris Reidy, Globe staff)

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